



Contact:
Jennifer Slobotkin
Tierney Communications
215-790-4338
jslobotkin@tierneyagency.com

FIFTEEN AREA LATINO STUDENTS AWARDED MORE THAN \$20,000 IN COLLEGE SCHOLARSHIPS

*Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region, Inc. Announces the
2010 Ronald McDonald House Charities®/Hispanic American Commitment to Educational
Resources® (HACER®) Scholarship Recipients*

PHILADELPHIA, May 12 – Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region is proud to announce the 15 local Latino high school seniors who will each receive a 2010 RMHC/Hispanic American Commitment to Educational Resources (HACER) college scholarship. (See attached winners list.)

“McDonald’s and RMHC are proud to recognize this year’s HACER winners as outstanding role models within the Latino community,” said Frank Franco, member of the Philadelphia Hispanic McDonald’s Owner/Operator Association. “McDonald’s and RMHC strongly support education initiatives in the Greater Philadelphia Region, and we are confident that these distinguished students will excel in their future endeavors.”

The students will be recognized at a special awards celebration on Tuesday, May 25, from 7 p.m. to 9 p.m., at the University of Pennsylvania Museum in Philadelphia. The evening will feature live music and dance performances. In addition, Dr. Elizabeth Conde-Frazier, Dean of Esperanza College in Philadelphia, will deliver a keynote address to the students.

Winner selection is based on academic achievement, community service and financial need. Since 1995, more than \$300,000 in HACER scholarships has been awarded to students in the Greater Philadelphia Region.

Additional Information:

RMHC of the Philadelphia Region, Inc. grants hundreds of thousands of dollars per year to support non-profit programs that directly improve the health and well-being of children. Locally, RMHC supports the Philadelphia, Southern New Jersey and Delaware Ronald McDonald Houses, in addition to the St. Christopher’s Foundation for Children Ronald McDonald Care Mobile and 13 Ronald McDonald Family Rooms in area hospitals. The charity receives its support from McDonald’s Corporation, McDonald’s Owner/Operators, corporate donors and McDonald’s customers. For more information, visit www.rmhc.org.

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. There are nearly 300 McDonald’s restaurants in the Greater Philadelphia Region. For more information on McDonald's visit www.mcdonalds.com or log on at any of the 10,000 Wi-Fi enabled McDonald's U.S. restaurants. Visit www.mcstate.com for local restaurant, career and program information, and follow us on Twitter @McDPhilly for the latest news, info, events and promotions.

-more-



Ronald McDonald House Charities®/ HACER® 2010 Scholarship Recipients

Philadelphia County

Jessenia Bermudez

Cardinal Dougherty High School
Philadelphia

Yesenia Garcia

Cardinal Dougherty High School
Philadelphia

Jayleen Hernandez

William Penn High School
Philadelphia

Berks County, Pa.

Julie Diaz

Schuylkill Valley High School
Leesport, Pa.

Carlos Martinez

Reading High School
Reading, Pa.

Bucks County, Pa.

Adrian Garcia

Council Rock High School South
Holland, Pa.

Chester County, Pa.

Beatriz Cordova-Pedroza

Kennett High School
Avondale, Pa.

Montgomery County, Pa.

Carmen Stalker

Upper Merion Area High School
King of Prussia, Pa.

Atlantic County, NJ

Yarissa Subervi

Atlantic County Institute of Technology
Egg Harbor Township, NJ

Katrina Vega

Absegami High School
Egg Harbor City, NJ

Burlington County, NJ

Glenn Reyes

Delran High School
Delran, NJ

Camden County, NJ

Sindy Bonilla

Lindenwold High School
Lindenwold, NJ

Marrielle Hernandez

Camden High School
Camden, NJ

Angeli Moreno

Pennsauken High School
Pennsauken, NJ

New Castle County, Del.

Sandra Lopez

Christiana High School
Newark, Del.

*Winners' essays are available upon request.
To speak with winners or McDonald's
representatives, please contact Jennifer
Slobotkin at 215-790-4338.*