



## ***\*MEDIA ADVISORY/ PHOTO OPPORTUNITY\****

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**FOR IMMEDIATE RELEASE**  
**January 23, 2012**

### **BIG BROTHERS BIG SISTERS SOUTHEASTERN PENNSYLVANIA RECEIVES \$25,000 GRANT FOR OFFICE IMPROVEMENTS AND MENTOR/MENTEE ACTIVITIES**

*Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region, Inc.,  
to present organization with check*

**WHAT:** Big Brothers Big Sisters Southeastern Pennsylvania (BBBS SEPA) will receive a \$25,000 RMHC grant during a check presentation held at the organization's mentor/mentee match event at the Blue Cross RiverRink at Penn's Landing. The grant will help fund office improvements as well as activities for mentors and their mentees (Bigs and Littles) across the Philadelphia region. Marlene Olshan, CEO of BBBS SEPA, staff, volunteers, and children served by BBBS SEPA will be on hand to accept this grant.

**WHO:**

- o Marlene Olshan, CEO, BBBS SEPA
- o Erik Cautin, McDonald's® Owner/Operator

**WHERE:** Blue Cross RiverRink at Penn's Landing  
Columbus Blvd. and Market Street  
Philadelphia, PA 19147

**WHEN:** Saturday, January 28, 2012  
10 a.m. - 11 a.m.

#### **About RMHC**

RMHC of the Philadelphia Region, Inc. grants hundreds of thousands of dollars per year to support local non-profit programs that directly improve the health and well-being of children. In addition, RMHC supports four scholarship programs for high school seniors; the Philadelphia, Southern New Jersey and Delaware Ronald McDonald Houses; the St. Christopher's Foundation for Children Ronald McDonald Care Mobile; and 13 Ronald McDonald Family Rooms in area hospitals. The charity receives its support from McDonald's Corporation, McDonald's Owner/Operators, corporate donors and McDonald's customers. For more information, visit [www.rmhcphilly.org](http://www.rmhcphilly.org).

#### **About Big Brothers Big Sisters Southeastern Pennsylvania**

Big Brothers Big Sisters Southeastern PA is a donor-supported organization that enriches, encourages and empowers children to reach their highest potential through safe, one-to-one mentoring relationships. Volunteering as a Big Brother or Big Sister is about making a measurable difference in a child's life by sharing new perspectives and experiences; in Chester, Delaware, Montgomery and Philadelphia Counties, nearly 4,000 children annually are more successful socially and academically because of the work of Big Brothers Big Sisters Southeastern PA. Learn more at 215.790.9200 or [bbssepa.org](http://bbssepa.org).

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