



## **\*MEDIA ADVISORY/ PHOTO OPPORTUNITY\***

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**FOR IMMEDIATE RELEASE**

**July 9, 2010**

### **VARIETY CHILDREN'S CHARITY RECEIVES \$25,000 GRANT FOR MEDICAL EQUIPMENT**

*Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region, Inc., to  
present organization with a giant check*

**WHAT:** The Variety Children's Charity, an independent charity dedicated to improving the lives of children around the world, will receive a \$25,000 RMHC grant during a check presentation held at the organization's Club Camp in Worcester, Pa. The grant helped fund medical equipment for the Direct Care for Kids program which provides wheelchairs, braces, walkers, hearing aids, apnea monitors and other equipment to children with disabilities. Rebecca Rathje, Director of Foundation Relations for Variety, as well as other representatives from the organization will be on hand to accept this grant.

**WHO:**

- Rebecca Rathje, Director of Foundation Relations, Variety Children's Charity
- Mike Anton, Owner/Operator, McDonald's
- Ronald McDonald

**WHERE:** Variety Children's Charity Club Camp  
2950 Potshop Road  
Worcester, PA 19490

**WHEN:** Friday, July 16, 2010  
9 a.m.

#### **About RMHC**

RMHC of the Philadelphia Region, Inc. grants hundreds of thousands of dollars per year to support non-profit programs that directly improve the health and well-being of children. Locally, RMHC supports three scholarship programs for high school seniors; the Philadelphia, Southern New Jersey and Delaware Ronald McDonald Houses; the St. Christopher's Foundation for Children Ronald McDonald Care Mobile; and 13 Ronald McDonald Family Rooms in area hospitals. The charity receives its support from McDonald's Corporation, McDonald's Owner/Operators, corporate donors and McDonald's customers. For more information, visit [www.rmhc.org](http://www.rmhc.org).

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